








MONDAY, FEBRUARY 11	TUESDAY, FEBRUARY 12	WEDNESDAY, FEBRUARY 13
<div data-bbox="184 228 348 293">   </div> <ul data-bbox="184 293 693 548" style="list-style-type: none"> • Video - 211 & 911 Make the Right Call https://youtu.be/duY3c_rNblg • When to call 911 posts • Post about different N11 lines <p data-bbox="184 618 709 865"> Potential text for posts Police, Fire and Paramedic services and 211 are asking Ontario residents to Make the Right Call. Call 211 for non-emergency services from food banks to employment programs. Call 911 for life threatening and emergency situations. </p> <p data-bbox="184 906 724 1040"> Do you know the difference between 211, 311 and 911? Did you know you can call 511 for highway traffic condition updates or follow them on twitter? #MakeTheRightCall </p> <p data-bbox="184 1081 724 1255"> 211 is a three digit phone number to reach the 211 helpline in Ontario. 211 provides referrals to non-emergency health and social services that can help you with life's challenges. #MakeTheRightCall </p> <div data-bbox="184 1328 254 1398">  </div>	<div data-bbox="758 228 921 293">   </div> <ul data-bbox="758 293 1297 1408" style="list-style-type: none"> • 2018 Stats on calls to Police Services and other protective services • 2018 Stats – Top 10 calls to 211 (Ambassador site) • 2018 Stats – Top 11 to 20 calls to 211 (Ambassador site) • We are 9-1-1 Toronto's Emergency 911 Communicators https://youtu.be/nlplrHeXLVs • Gas leak? Your Nose Knows https://youtu.be/45LSz_8C_IE • Prevent Carbon Monoxide Poisoning https://youtu.be/2_p3hVNwpOg • What does natural gas smell like https://youtu.be/iAzu9P3VQsE • What to do if a powerline falls on car https://youtu.be/v1gKI5Qo-fl • Anaphylaxis 101 https://youtu.be/XUvT0sch88U • When a black bear is posing a threat, call 911. https://youtu.be/liUCI56Tbck 	<div data-bbox="1331 228 1495 293">   </div> <ul data-bbox="1331 293 1871 833" style="list-style-type: none"> • Non-emergency important numbers (Crime Stoppers/ Children's Aid Services, Non emergency number for police) • Think you know the signs of human trafficking? https://youtu.be/xZWytWK4lww • Project Guide Sexual Assault Survivor Online Guide YourChoice.to -Toronto Police Service • Duty to Report Child Abuse – Toronto Police Services https://youtu.be/ygY_isSsxHc <p data-bbox="1331 873 1871 1328"> Potential text for posts Sometimes there are other options than calling 911. You can call the police's non-emergency number if it is not a life threatening situation or a crime is not in progress. There may be ways to report certain types of crimes or issues online with some police or other services. There are also other agencies that can provide guidance on your options for certain issues. There are hundreds of helplines and websites to guide you through different situations. Call 211 to find the right help. </p>

- When to call 911 posts

- Post about different N11 lines



- Post about different N11 lines

Potential text for posts

People call 211 for many reasons. Often they don't if there is help for a specific question or issue. 211 refers calls to everything from the non-emergency number for your local police to the thousands of community social services here for Ontario residents.
#MakeTheRightCall

Emergency Responders across Ontario spend a lot of time educating residents about when it's okay to call 911. Here are a few:

- Gas leaks
- Carbon monoxide alarms
- Aggressive black bears
- Anaphylaxis shock
- Powerlines on your car
#MakeTheRightCall











- 2018 Stats on calls to Police Services and other protective services



- 2018 Stats – Top 10 calls to 211



- Video - 211 & 911 Make the Right Call
https://youtu.be/duY3c_rNbig

THURSDAY, FEBRUARY 14 – Valentines Day	FRIDAY, FEBRUARY 15	SATURDAY, FEBRUARY 16
<div data-bbox="184 228 359 293">   </div> <ul data-bbox="184 293 724 1161" style="list-style-type: none"> • When love isn't all you need post about social services • Heart & Stroke #TheUndeading https://youtu.be/ApmPQDAzYyM • Go Red For Women presents 'Just a little Heart Attack' https://youtu.be/t7wmPWTnDbE • "Make it your business. Report Domestic Violence by Toronto Police Service https://youtu.be/VbnSnAJdtkA • Waterloo Regional Police – Hate is learned, unlearn hate https://youtu.be/RXh3apCwqWQ • Officer Red Flag Online Safety https://youtu.be/iJFFL6n-Ywc • Homophobia and transphobia hurts everyone https://youtu.be/xYCNcOmy6U <p data-bbox="184 1230 735 1404"> Potential text for posts Sometimes you need to find help for a loved one or to find a place that will accept you. Sometimes you need to escape someone that is hurting you or you have to be wary of </p>	<div data-bbox="758 228 932 293">   </div> <ul data-bbox="758 293 1297 795" style="list-style-type: none"> • 211 and mental health services numbers in 2018 • Life is worth living – railways safety https://youtu.be/FI2Sf1d4zR4 • Homophobia and transphobia hurts everyone https://youtu.be/xYCNcOmy6U • Consequence strains: Three new cannabis strains created to expose the consequences of driving high https://youtu.be/bdsWVQlhDmE <div data-bbox="758 829 827 894">  </div> <ul data-bbox="758 927 1297 1003" style="list-style-type: none"> • 211 and mental health services numbers in 2018 	<div data-bbox="1331 228 1505 293">   </div> <ul data-bbox="1331 293 1871 1047" style="list-style-type: none"> • Emergency Services have our back. Do your part to protect them while they work. • How to help paramedics #Get2Ufaster – York Region https://youtu.be/xPRB5W9gfLU • Slow down, move over by Ottawa Police https://youtu.be/fUzAZYE44zE • Slow Down Move Over by Ontario Provincial Police https://youtu.be/b9eLKeP4mZA • Toronto Fire Services: Kill your butt. Not your neighbours. https://youtu.be/x41jrUGWyzA • Barrie Fire & Emergency Service #ExcusesAreChildish 5 <div data-bbox="1331 1122 1400 1187">  </div> <ul data-bbox="1331 1187 1871 1291" style="list-style-type: none"> • Emergency Services have our back. Do your part to protect them while they work.

those online who want to hurt or scam you. There may be a community, health or social service or specialized helpline that can help you navigate and support you through your challenges. #MakeTheRightCall #Dial211. The three digit phone number to reach the 211 helpline in Ontario.



- When love isn't all you need post about social services

SUNDAY, FEBRUARY 17



- Teach kids when to call 911 by Toronto Police Service
<https://youtu.be/xP8zM-EW7qY>
- It's Elementary! – Lost Child
<https://youtu.be/74eyUFhL1z8>



- 2018 Stats – Top 11 to 20 calls to 211